CPADVERTISING GROUP

Terms and Conditions

Website use and participation in CPAdvertising Pass

These Terms govern use of cpadvert.digital and applications to, and participation in, CPAdvertising Pass. Read them before applying, accepting a session or transferring funds.

Effective date: 20 November 2026

1. Identity and status of these Terms

CPAdvertising Group is operated by Cherry Marketing Solutions d.o.o. Beograd-Zemun (MB 21146170, PIB 109231630), Bulevar Mihajla Pupina 16-G, 11070 Beograd (Zemun), Serbia, which is the contracting party under these Terms. Before any payment or campaign begins, the written acceptance or separate agreement will set out the applicable law and any payment instructions. Do not transfer funds if that information has not been provided and verified.

CPAdvertising Group also includes OOO “ANALITIKA” (INN 7813289840, KPP 780401001, OGRN 1177847338459), Russian Federation. Where the written acceptance or a separate agreement names OOO “ANALITIKA” as the contracting party, OOO “ANALITIKA” is the contracting party for that engagement in place of Cherry Marketing Solutions d.o.o. Beograd-Zemun. CPAdvertising Group is a trade name, not a separate legal entity; the registry details of both companies are published at https://cpadvert.digital/en/legal/#company.

These Terms provide the common framework. A written tier confirmation, session plan, insertion order or signed agreement may add or replace commercial details. If there is a conflict, the later document signed or expressly accepted by both parties controls for that engagement.

2. Eligibility and application

- You must be at least 18, have legal capacity and be permitted to buy and run the proposed traffic in every relevant jurisdiction.
- Applications are reviewed manually. CPAdvertising Group may request evidence of experience, identity, source of funds, traffic sources and compliance controls.
- An application, website message or displayed tier is not acceptance and does not create a contract. Acceptance must be confirmed in writing.
- Information you provide must be accurate, current and complete. You must promptly disclose material changes.

3. CPAdvertising Pass model

CPAdvertising Pass supplies an agreed offer, geography, working bundle, session plan, platform access and support. You arrange and pay for traffic unless the written confirmation expressly says otherwise. Available tiers, indicative deposits and session counts are shown on the website and may change before acceptance.

A session is one agreed launch consisting of an offer, geography, bundle, source, budget or cap, period, tracking method and completion criteria. The written session plan must define these items before traffic begins.

4. Deposit

The tier amount is a performance deposit, not a fee for website access and not an investment product. Unless the written confirmation says otherwise, the deposit is returned in full after reconciliation when 100% of the sessions scheduled for that calendar month have been completed according to their agreed plans.

If the participant does not complete all scheduled sessions without an agreed exception, that month's deposit is not refundable. A session prevented by CPAdvertising Group, a withdrawn offer, a verified platform failure or force majeure will be rescheduled or excluded from the completion count rather than treated automatically as participant failure. The written confirmation must state where the deposit is held, the settlement currency, deadline and return method.

5. Profit share and calculation

Unless a written confirmation states a different rate, CPAdvertising Group receives 20% of net profit and the participant receives 80%. No positive net profit means no profit-share amount is due. The deposit is not included in revenue or net profit.

For these Terms, net profit means validated revenue attributable to completed sessions minus documented traffic spend for those sessions, after confirmed refunds, chargebacks, reversals and invalid or fraudulent events. Any additional deductible cost must be listed in the written session plan before traffic begins.

6. Tracking, validation and reconciliation

- The parties will agree tracking links, event definitions, attribution window, reporting source and time zone before launch.
- You must preserve campaign records, invoices, platform exports and creative history and provide reasonable evidence requested for reconciliation.
- Events may be rejected only for a documented reason such as duplication, fraud, chargeback, breach of the offer rules or failure of agreed attribution.
- A preliminary dashboard figure is not final. Settlement follows the validated report and any stated advertiser hold period.
- Any dispute about a report must be raised with supporting evidence within 10 business days after the report is supplied.

7. Participant obligations

- Use only approved offers, geographies, sources, accounts, creatives, claims and landing pages.
- Comply with advertising, consumer, gambling, financial-promotion, sanctions, privacy, platform and age-restriction rules that apply to the campaign.
- Maintain lawful rights and consents for every audience, list, creative, domain and data source you use.
- Do not exceed an agreed budget, cap or geography without written approval.
- Keep credentials secure and immediately report account compromise, regulator contact, platform enforcement or suspected fraud.
- Remain responsible for staff, contractors and approved sub-participants acting on your behalf.

8. Prohibited conduct

- Bots, click farms, fake registrations, self-referrals, cookie stuffing, forced redirects, device farms or other fabricated activity.
- Spam, unlawful incentives, misleading claims, disguised advertising, impersonation, brand bidding without approval or infringement of third-party rights.
- Targeting minors, self-excluded users or prohibited territories, or bypassing platform, age, responsible-gambling or financial-promotion controls.
- Mixing approved traffic with undisclosed sources, altering tracking, hiding placement data or manipulating reports.
- Selling or transferring an invite code, account, offer, creative or confidential bundle without written approval.

9. Offers, third parties and no guarantee

Offers and advertising platforms are operated by third parties and may change, pause or reject traffic. CPAdvertising Group may stop a session where continued activity creates legal, compliance, fraud or material economic risk. Replacement or rescheduling will be discussed in good faith.

Case studies, forecasts, tier descriptions and prior results do not guarantee revenue, profit, approval, account continuity or future performance. You retain the commercial risk of your traffic spend except to the extent a written agreement expressly allocates that risk differently.

10. Settlement, taxes and payment safety

Settlement timing, currency, method and required invoice or compliance documents will be stated in the written confirmation. Each party is responsible for its own taxes and bank or conversion fees unless agreed otherwise. Payment instructions are valid only when supplied through a previously verified channel. A change of wallet or bank details must be independently confirmed before payment.

11. Suspension and termination

Either party may end participation on seven days' written notice, subject to finishing or closing active sessions and reconciliation. CPAdvertising Group may suspend or terminate immediately for fraud, prohibited traffic, material breach, sanctions risk, unlawful conduct, security compromise or failure to provide required verification. Undisputed validated amounts remain payable; disputed amounts may be held only for the time reasonably needed to investigate.

12. Intellectual property

The website, original materials, platform interface, CPAdvertising Group marks and supplied bundles remain the property of their respective owners. During an approved session you receive a limited, revocable, non-transferable right to use supplied materials only for that session. You may not resell, publish, reverse-engineer or reuse them outside the agreed scope. Third-party marks remain their owners' property.

13. Confidentiality and data protection

Each party must protect non-public offers, rates, bundles, credentials, campaign data, client information and business methods and use them only for the engagement. Disclosure is allowed to personnel who need the information and are bound by confidentiality, or when law requires it. This duty continues for two years after participation ends; trade secrets remain protected while legally qualifying as trade secrets.

Personal data is handled under the CPAdvertising Group Privacy Policy and any data-processing terms agreed for a campaign.

14. Liability

Nothing excludes liability that cannot legally be excluded. Subject to that rule and any mandatory consumer rights, neither party is liable under these public Terms for indirect or consequential loss, lost opportunity or loss caused solely by a third-party platform. Any monetary cap and exclusions for a paid engagement must be stated in the written agreement that identifies the contracting party.

15. Website use

Website content is general information, not legal, financial or investment advice and not a binding offer. You may not disrupt the website, probe security without permission, scrape protected areas, introduce malware or use

content unlawfully. External links do not imply endorsement.

16. Governing rules and disputes

The written acceptance or separate agreement must identify the governing law and dispute forum before a payment is made. If it does not, mandatory law determines the applicable rules and competent forum. The parties will first try in good faith for 30 days to resolve a dispute through written notice describing the issue and requested remedy. Mandatory consumer rights, where applicable, are not restricted.

17. Changes, severability and contact

We may update these public Terms prospectively by publishing a new effective date. A material change does not alter an already accepted session unless both parties agree in writing. If one provision is unenforceable, the remaining provisions continue to apply. Failure to enforce a provision once is not a waiver.

Questions and formal notices may be sent to support@cpadvert.digital. Current website: https://cpadvert.digital/